एसटीपीआई
STPI

Newsletter

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Software Technology Parks of India

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FOUNDATION LAYING OF STPI ITANAGAR CENTRE & INAUGURATION OF NIELIT EXTENSION CENTRE, TEZU

Saturday February 201... ...agar, Arunachal Pradesh

Message from Director General

India is at the cusp of digital revolution. While advanced technologies such as AI, IoT and Blockchain are making Indian IT behemoths ambitious and tread aggressively, the government is equally concerned to put the tier-2/3 cities on the map of IT revolution in India. The Indian metros have attracted big domestic and international IT players by leveraging the proactive government IT policy, huge engineering talent pool and IT grade infrastructure. The success is evident from the growth of IT industry since 1991 when the industry turnover was just USD 1 billion and after two and half decades it's USD 167 billion (estimated) in 2018 for IT-BPM industry.

Once BPO centres are set up in small towns and cities and start operations, they not only create direct employment for local youth but also they generate further opportunities for ancillary sectors to operate and create indirect employment. Eventually the BPO centres are creating a holistic ecosystem for economic growth of the locality, which is the core objective of the India BPO Promotion Scheme. Moreover, the strong foundation laid by the Indian IT industry is also being leveraged for the all-inclusive growth of smaller/muffasil towns through this scheme. With employment and economic dividend to regional players, these programmes have been significantly

> **With employment and economic dividend to regional players, these programmes have been significantly reducing the rural-urban divide, alleviating the load of migration to metros and paving the way for a resurgent India that echoes the inclusive development for all citizens.**
>
> **Dr. Omkar Rai**
> DG, STPI

While the country has noticed the glaring success of IT industry during the last three decades particularly in metros, the tier-2/3 cities were not able to capitalize such opportunities due to numerous reasons. As a result educated youth from smaller towns migrated to metros in search of jobs. The migration put more pressure on the civic amenities and infrastructure of the tier-1 cities and it was also not cost-effective for the youth of tier-2/3 cities. Even the migrated youth got jobs in metros, they were not able to cater to the family needs in a holistic manner.

In order to resolve the underlined issues and challenges of youth of tier-2/3 cities, the Government of India envisaged India BPO Promotion Scheme with a vision to generate employment and attract investment to smaller towns. This scheme envisioned for creating 48,300 seats has the potential to create 1.5 lakh direct employment opportunities for local youth of tier-2/3 cities. The programme is being implemented by STPI across the country. As in the past STPI has played a vital role in making India the IT destination of the world successfully, it's now leveraging that experience to drive this programme to meet the larger objectives of this scheme.

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After two years of launch, India BPO Promotion Scheme (IBPS) is thriving successfully. Employment opportunities for local youth have been created by various companies in small towns across the country. Moreover, through this scheme a significant number of women have been employed promoting the women empowerment in small towns. Currently, these BPO units are providing services in 16 languages including Arabic and Spanish in various verticals including, but not limited to healthcare, KPO, e-Commerce, e-Learning, technical support, medical transcription and digital marketing to the international clients from USA, UK, and Canada. Given the progress of this scheme, the government's vision for creating employment opportunities for youth in or near their hometown is getting realized. □

Success Story

Shakti Infotech: Creating BPO Jobs in Patna under IBPS

Founded in 2003, Shakti Infotech Private Limited is working rigorously to provide accounting software solutions to SMEs, Government and large companies in different verticals. The company trains the youth for skill development in order to bring revolution in computerized accounting in Bihar and create further employment. Through collaborative programs the company partners with Government, Universities and Autonomous Educational Institutes to integrate vocational training with the mainstream, thereby developing employable skills.

Shakti Infotech is one of the fastest growing companies in Bihar and Jharkhand. To live up to the expectations of customers, it has included software development (customization in Tally) in its kitty and also is associated with companies like Quick Heal and Trend Micro to further capitalize on customized software solutions.

Challenges Faced by the Company

Being a startup with limited experience, the biggest challenge for them was how to bring business from Bihar. However, with the guidance from the local STPI team, they overcame the challenges and moved ahead.

How IBPS Helped?

We are into software services business for last 15 years. After joining IBPS, a Digital India initiative under Ministry of Electronics and IT, Govt. of India, we are able to organize and expand our business manifold. This resulted in not only creating local employment but also providing professional services to our clients.

Word from CEO

"My vision for the company is to increase competitiveness of the clients by bringing in state-of-the-art software technologies and high-end project expertise with optimized cost," concludes **Mr. Roshan Dhandharia, CEO of Shakti Infotech.**

Overview of Operations

Location	Patna, Bihar
Seats	100
In Principal Approval Issued On	22 August 2016 (100 Seats)
Operation Started On	12 May 2017 (100 Seats)
Funding Claimed	Yes
Employment Reported	111 (against 100 Seats)
Key Domains	Accounting Software Support, GST Support and ERP Management
Language of Operation	English

Cover Story

Foundation Laying of New STPI Centre at Itanagar

Shri Ravi Shankar Prasad, Hon'ble Minister of Electronics & Information Technology, Govt. of India laid the foundation stone of the STPI centre in Itanagar on 3rd February 2018. Many dignitaries including Shri Pema Khandu, Hon'ble Chief Minister of Arunachal Pradesh; Shri Chowna Mein, Hon'ble Deputy Chief Minister, Arunachal Pradesh; Dr. Mohesh Chai, Hon'ble Minister of Animal Husbandry & Veterinary, Dairy Development and Art & Culture, Arunachal Pradesh; Shri Techi Kaso, Hon'ble MLA, Itanagar Constituency; Shri Ajay Prakash Sawhney, Secretary, MeitY; Shri Satya Gopal, Chief Secretary, Govt. of Arunachal Pradesh; Shri Rajiv Kumar, Joint Secretary, MeitY and Dr. Omkar Rai, Director General, STPI were present during the event.
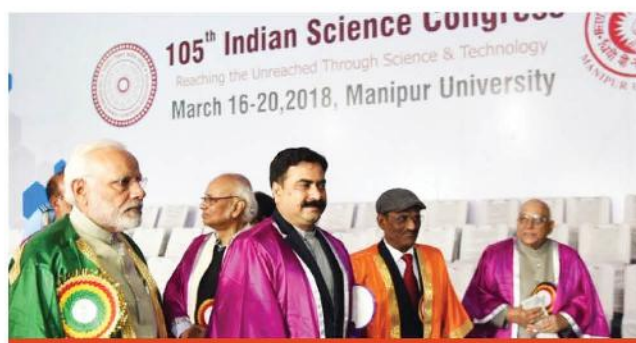
Shri Ravi Shankar Prasad assured support to improve a robust digital connectivity in the state and said, " In the land of rising sun, digital darkness has no place."

105th Indian Science Congress

105th Indian Science Congress (ISC), organized by Indian Science Congress Association (ISCA), was held during 16th - 20th March 2018 at Manipur University in Imphal. The event was inaugurated by Shri Narendra Modi, Hon'ble Prime Minister of India on 16th March 2018.

The major attractions of this event was the science exhibition titled "Pride of India" (POI) Expo. The POI Expo has emerged as a profound platform for showcasing cutting-edge technologies, scientific products and services, achievements, innovations, initiatives, research and development across various streams of science and its allied industries and vision for future by leading R&D institutions, States of India, PSUs, Ministries, Government Departments, Boards, MNCs, Corporates and Industry.

STPI-Guwahati participated in the event and showcased STPI's achievements.

Activities & Events

IESA Vision Summit 2018

Ever since the inception of IESA Vision Summit, STPI-Bengaluru has been supporting IESA event. This year too STPI supported the 13th edition of IESA Vision Summit. The 2-day event was held during 27th - 28th February 2018, at Leela Palace, Bengaluru. The Vision Summit 2018 focused on the theme "Resurgent India - Electronics, Entrepreneurship and Economy". The two-day conference agenda featured diverse and authoritative perspectives on the future technology and business in the ESDM space from executives. The Vision Summit 2018 was an ideal platform for networking and making a pitch for partnerships and collaboration. As part of the promotion, STPI sponsored 3 display counters for STPI-registered units to promote their products and services.

Smart Fifty Regional Round at Bangalore

Indian Institute of Management Calcutta Innovation Park (IIMCIP) has launched Smart Fifty - the grand startup hunt in association with the Department of Science and Technology, Govt. of India to identify, recognize and reward aspiring and early-stage entrepreneurs received over 15,000+ applications from all across India. Shri Shailendra Tyagi, Director, STPI-Bengaluru participated as a jury member in the Southern Regional Round of Smart Fifty held on 20th February 2018 at Dayanand Sagar Institutes, Bangalore. The jury evaluated around 20 startups and shortlisted two startups for the next level.

Observance of Swachhta Pakhwada

STPI headquarters along with its centres and sub centres observed Swachhta Pakhwada from 1st - 15th February 2018. During this period, various events such as pledge taking, display of banners, tree plantation, and workshops on waste management, water conservation, energy saving and pollution control were the key differentiators of the programme. Furthermore, various social media platforms were used to publicize the activities. Officials also carried out campaigns and put efforts to spread the message of cleanliness through various programmes such as *nukkad natak* around their respective regions. The programme also brought some visible changes among the staff in their action towards the overall cleanliness drive inside the organization.

MoU Signed for Setting up CoE for Virtual and Augmented Reality

A Memorandum of Understanding (MoU) was signed between Software Technology Parks of India (STPI); MSME Department, Govt. of Odisha; IIT Bhubaneswar and Smt. Susmita Bagchi (Philanthropist) for setting up Centre of Excellence for Virtual and Augmented Reality at IIT-Bhubaneswar on 19th January 2018 in the august presence of Hon'ble Chief Minister of Odisha Shri Naveen Patnaik.

Dr. Omkar Rai, Director General, STPI; Shri L.N. Gupta, Additional Chief Secretary, MSME Department, Govt. of Odisha; Prof. R.V. Rajakumar, Director, IIT-Bhubaneswar and Smt. Susmita Bagchi signed the MoU.

The centre will be set up for the vision for research, to develop testing facility & laboratories for advanced algorithms, applications and methods in aid of virtual and augmented reality for immersive visualization and allied areas. It will help in developing application platforms from specific skill development programs based on the industry need.

Center of Excellence for Virtual and Augmented Reality (VARCoE) at IIT-Bhubaneswar will focus on creating a high potential ecosystem for carrying out R&D activity in VAR, giving impetus to R&D in applications for skill development, manpower creation through innovative education program and foster technology incubation and entrepreneurship in IT & ESDM sector. The centre will take next big leap under the start-up facility of STPI, Bhubaneswar for validating, scaling and establishing their start-ups in the field of AR/VR. This center will act as a feeder for the start-up centre of STPI, Bhubaneswar.

"The initiative to set up Centre of Excellence for Virtual and Augmented Reality at IIT-Bhubaneswar will encourage and empower the incubatees and start-ups graduating from IIT Bhubaneswar to join STPI for the benefit of industry," said Dr. Omkar Rai, Director General, STPI.

XIIth International Conference on Entrepreneurship, Innovation and Good Governance for Global Leadership

XIIth International Conference on Entrepreneurship, Innovation and Good Governance for Global Leadership was organized by Prestige Institute of Management and Research Indore on 10th - 11th February 2018. Dr. Omkar Rai, Director General, STPI graced the event as a special guest of honour. He spoke about the role of STPI in creating an ecosystem for the growth and support for the development of entrepreneurship and innovation in the country and highlighted the importance of budding entrepreneurs who can create positive changes through innovation in the society. He also talked about the growing outsourcing capacity and innovative ideas which are opening doors for new opportunities in the country.

The other dignitaries were Mr. Bibek Debroy, Chairman Economic Advisory Board; Dr. Anil D. Sahasrabudhe, Chairman, AICTE; Dr. N.K Dhakad, Hon'ble Vice Chancellor, DAVV Indore; Dr. Karling Lee, Professor, EDS Business School, Malaysia and Dr. N.N Jain, Chairman, Prestige Education Society. The conference was attended by academicians, professionals, consultants, practitioners, scholars and students of management institutes.

Visit of International Delegation from NIRDPR

25 international delegates from 17 countries visited STPI-Hyderabad on 7th February 2018 to understand the role of STPI in enhancing application of ICT. Shri CVD Ramprasad, Director, STPI-Hyderabad briefed the activities and initiatives of STPI to the delegates.

Entrepreneurship Summit

Entrepreneurship Summit was organized by the Entrepreneurship Cell, Shambhunath Institute of Engineering & Technology, Allahabad during March 9th - 10th, 2018 in association with Kalam Centre for Innovation & Incubation of Startups (K-CIIS), Dr. A.P.J. Abdul Kalam Technical University; Software Technology Parks of India, Ministry of Electronics & Information Technology; Computer Society of India (CSI); Eastern U.P. Chambers of Commerce & Industries and Millionminds. Shri Rajneesh Agrawal, Director STPI-Noida delivered keynote address and emphasized on technical entrepreneurship among students.

National Workshop on E-waste Technology

STPI-Hyderabad participated and supported one-day workshop on e-waste technology organised by C-MET and C-DAC at NFC Guest house, Hyderabad on 8th February 2018. The workshop was also attended by other societies like STQC and NIC.

Symposium on Emerging Technologies

STPI participated in the Symposium on Emerging Technologies organised by Awareness in Action held at JNTUH, Kukatpally, Hyderabad on 23rd February 2018.

Dr. Omkar Rai, Director General, STPI addressed the valedictory function as chief guest.

21st National Conference on e-Govenance

The Department of Administrative Reforms and Public Grievances (DARPG) and Ministry of Electronics and Information Technology (MeitY) in association with State Government of Telangana organised the 21st National Conference on e-Governance held during 26th - 27th February 2018 at HICC, Hyderabad. The theme of the conference was "Technology for Accelerating Development" to showcase the technological advancement/achievements made under Digital India.

STPI-Hyderabad participated in this two-day flagship event to showcase the STPI programmes/schemes/initiatives.

Shri K.T. Ramarao, Hon'ble Minister of Information Technology, Municipal Administration & Urban Development inaugurated the 21st National Conference. Eminent speakers like Shri Ajay Sawhney, Secretary, MeitY; Shri K V Eapen, Secretary, DARPG; Shri Ajay Bhushan Pandey, CEO of UIDAI and other officials addressed the conference.

Women Entrepreneurship and Boardroom Diversity Workshop

STPI supported and participated in the workshop on Women Entrepreneurship and Boardroom Diversity organised by the Institute of Directors (IOD) on 9th March 2018 at Vijayawada. Smt. V Jinubala, Joint Director was invited as a speaker to address the workshop.

HYSEA Annual CSR Summit and Awards 2018

Shri CVD Ramprasad, Director, STPI-Hyderabad and other officials participated in the 3rd Annual HYSEA CSR Summit & CSR Awards 2018 held on 13th February 2018 at HICC, Hyderabad. The theme of the summit was 'CSR – Taking IT Beyond Urban: Partner, Support and Volunteer'.

SRINOVATION - A National Startup Week

Dr. Omkar Rai, Director General, STPI shared his views on the initiatives of STPI for facilitating Startups/SMEs & MSMEs in the IT sector and promoting innovation & cutting edge technology while addressing the students of Sri Sri University at Bhubaneswar in the National Startup Week SRINOVATION on 20th February 2018. Dr. Omkar Rai was being felicitated by Sri Sri University, Bhubaneswar during the event.

Visit of Press Party from Nepal

A media team comprising 13 members of senior journalists from leading newspapers of Nepal visited STPI, Cyber Towers on 22nd March 2018 to understand the various developments made by the Telangana State in IT Sector.

7th Bhopal Vigyan Mela

STPI-Bhopal participated in the 7th Bhopal Vigyan Mela held during 9th - 12th February 2018. The event was organized by Madhya Pradesh Council of Science and Technology (MPCST) and Vigyan Bharti at BHEL Dusserha Ground Bhopal.

The major objective of Bhopal Vigyan Mela was to create scientific awareness among students and masses and to exhibit the strengths and potentials of Indian science and technology.

STPI-Bhopal officials disseminated information about various services of STPI and IBPS and NEBPS schemes and explained about the benefits being offered under these scheme.

Award for Incubatee

M/s AgNext Technologies Pvt. Ltd., one of the incubatees at STPI-Mohali, received Karnataka Grand Challenge Award and prize money of Rs. 50 Lacs. This incubatee is closely working with government authorities to create a crop pest and disease mitigation platform using IoT, Imagery and Artificial Intelligence technologies.

Hindi Karyashalla for Employees

STPI-Hyderabad organised a Hindi karyashalla on 20th March 2018 for motivating the employees in implementation of Hindi language in their day to day office work. In this connection, Shri Arun Kumar Mandal, Sr. Rajbasha Officer, Secunderabad Division, South Central Railway was invited as chief guest who shared his valuable experience in usage of official language Hindi and also imparted knowledge to employees about the regular usage of words which would be useful in day-to-day work. Further, he also explained about the voice typing method from computer and mobile which was very interesting and would make ease in the usage of official language.

INDIASOFT 2018

STPI co-hosted the 18th edition of annual flagship IT event INDIASOFT 2018 - International IT Exhibition & Conference event organized by Electronics and Computer Software Export Promotion Council (ESC). The 2-day event was held during 24th - 25th January 2018 at Bengaluru Palace. INDIASOFT is primarily aimed to assist small and medium IT companies in their efforts to enhance their IT exports globally. As part of the promotion, STPI sponsored 20 exhibition stalls to companies under STPI jurisdictions pan India and also had set up STPI stall for promoting services of STPI.

TiECon Chandigarh 2018

STPI in collaboration with TiE, Chandigarh hosted TiECon Chandigarh 2018 event during 8th - 9th March 2018 at ISB Campus, Mohali. The Hon'ble Chief Minister of Punjab Capt. Amarinder Singh was the chief guest.

5th Edition of MSME Conclave Rajasthan

Shri Rajneesh Agrawal, Director of STPI-Noida participated as a speaker in the 5th Edition of MSME Conclave Rajasthan at ITC Rajputana Hotel Jaipur on 17th March 2018. He shared various programmes and initiatives of STPI.

Maharashtra IT Awards 2018

Magnetic Maharashtra Convergence-2018 event took place during 18th - 24th February 2018 in Mumbai. The Government of Maharashtra presented Maharashtra IT Awards 2018 to felicitate the IT companies and institutions in Maharashtra for outstanding performance during the year.

Jharkhand IT Conclave

Dr. Omkar Rai, Director General, STPI graced the occation and addressed the participants in Jharkhand IT Conclave 2018 at Ranchi on 25th February 2018 in presence of Hon'ble Chief Minister of Jharkhand and other dignitaries.

Visit of Secretary, MeitY to IMAGE Incubation Facility

Shri Ajay Prakash Sawhney, Secretary, MeitY visited STPI-Hyderabad IMAGE Incubation premises on 12th February 2018 and interacted with the incubatees.

Common Wealth Business Event at Chennai

Dr. Sanjay Tyagi Director STPI-Chennai delivered a keynote address on "CoE in FinTech" in Common Wealth Business Event on Cross-Border Investments and Scaling up of FinTech Companies Globally, organised by the British Deputy High Commission-Chennai on 30th March 2018 in association with TiE-Chennai.

Industrial Visit of Engineering Students of I²IT to STPI-Pune

STPI-Pune facilitated the industrial visit of engineering students of International Institute of Information Technology (I²IT) on 26th March 2018 as part of their curriculum. During the visit, STPI officials explained the role of STPI as a single window clearance for IT/ITES industry. The students also visited Incubation and Datacom facility at STPI-Pune wherein they had the opportunity to interact with startup companies and familiarize themselves with current industrials trends. Additionally, various government schemes/initiatives like IBPS and CoE were also explained to them.

IT Conclave 2018

Dr. Omkar Rai, Director General, STPI spoke about the role of STPI and recent initiatives under Digital India program while addressing the IT entrepreneurs in IT Conclave 2018 organized by Information Technology Association of Odisha (ITAO) at Bhubaneswar on 19th February 2018. He presented awards to the achievers for excellent contribution in the field of IT/ITES at the conclave on 20th February 2018.

TiE Global Summit at Mumbai

STPI sponsored the TiE Global Summit held during 21st - 22nd February 2018 at JW Marriott Sahar, Mumbai. The event primarily focused on scaling up the startup momentum in India. The prime agenda of the event was to examine the current state of various businesses & entrepreneurs and introspect on how to build scale for future. The event comprised meaningful solutions and value to entrepreneurs and delegates through a series of thought leadership discussions and articulation to use the TiE network to open doors and leverage opportunities for scaling up.

STPI provided free stalls to the registered companies and incubates/startups to showcase their products and services in the STPI pavilion. The event was attended by industry leaders and professionals from various sectors.

MoU Signed for Setting up Startup Punjab Hub

An MoU was signed amongst STPI, ISB, PTU and Department of Industries and Commerce, Government of Punjab on 16th January 2018 in the presence of Hon'ble Chief Minister of Punjab Capt. Amarinder Singh for setting up a 'Startup Punjab Hub' in STPI Mohali Incubation Centre. This initiative will promote startups in Punjab and surrounding region.

Season Four for Selection of Startups at Electropreneur Park

Electropreneur Park received 116 proposals from the ESDM startups during the season four. Total 20 startups were shortlisted by the screening committees which were called for one-to-one presentation to Project Evaluation Team (PET) during 20th - 21st February 2018. Finally, 7 startups were selected by PET for incubation and virtual acceleration at Electropreneur Park and one startup was selected for pre-incubation.

Odisha IT Fair'18

Shri Manas Panda, Director, STPI-Bhubaneswar emphasized on the role of STPI in building Bhubaneswar SMART & Digital while speaking at the Odisha IT Fair'18 (OITF) organized by VARINDIA, the leading IT magazine of Kalinga Digital Media on 29th January 2018 at Bhubaneswar.

Inaguration of JSS Software Technology Park

Dr. Omkar Rai, Director General, STPI graced the inauguration of JSS Software Technology Park at Bhubaneswar in presence of Shri Naveen Patnaik, Hon'ble Chief Minister of Odisha and other dignitaries on 15th March 2018. He addressed the IT fraternity during the inauguration on 20th March 2018.

IT Industry Interaction Meeting

Shri Manas Panda, Director, STPI-Bhubaneswar along with Head IT Promotion & Facilitation Cell, E&IT Department, Govt. of Odisha participated in the IT Industry interaction meeting at STPI-Rourkela and shed light on various incentives taken by STPI and Govt. of Odisha for promotion of IT/ITES/ESDM industry in the state on 16th February 2018.

MSA Signing for BPO Units

Master Service Agreement (MSA) was signed with successful bidders for setting up BPO units under India BPO Promotion Scheme at STPI-Bhubaneswar for the state of Odisha after 5th round of bidding. Along with this STPI-Ranchi and STPI-Vishakhapatnam have also signed MSA with successful bidders . The following table provides a detailed list of companies and seats allocated to them.

Sl. No.	Company Name	No. of Seats / Location
1	M/s Ruralshores Business Services Pvt. Ltd.	200 Seats for Sasan (Sambalpur)
2	M/s SMA E-experts Pvt. Ltd.	100 Seats for Bhubaneswar
3	M/s P&A Advertising Agency Pvt. Ltd.	117 Seats for Bhubaneswar
4	M/s CASA Infratech Pvt. Ltd.	100 Seats for Bhubaneswar
5	M/s Suyog Computech Pvt. Ltd.	54 seats for Puri & 51 seats for Bhubaneswar
6	M/s BPO Convergence Pvt. Ltd.	200 Seats for Bhubaneswar
7	M/s Tatwa BPO Ltd.	200 Seats for Bhubaneswar
8	M/s Soumyasree IT Services Pvt. Ltd. (SPV of Computer Lab & Lalani Ltd.)	200 Seats for Bhubaneswar
9	M/s Sri Publication Pvt. Limited	100 Seats for Ranchi
10	M/s RitikaPrintech Pvt. Ltd.	50 Seats for Ranchi and 50 Seats for Dhanbad
11	M/s MICA EDUCATIONAL CO. Pvt. Ltd.	50 Seats for Ranchi and 50 Seats for Deoghar
12	M/s NIMBUS ADCOM Pvt Ltd	250 Seats for Ranchi
13	M/s Miracle Software Systems (India) Pvt. Ltd.	600 Seats for Visakhapatnam